

# Case study: Marine Leisure Logistics

A case study of GAC Pindar's global marine leisure services for the transportation of yachts and other leisure craft



Trust in GAC Pindar's expertise and global network for the transportation of your yacht or other craft





## The scenario

After five seasons sailing in the Mediterranean, the owner of this 32ft yacht wanted to take her home to New Zealand. A local freight company in Turkey recommended GAC, based on our expertise and global resources to help ensure the entire process was handled professionally from start to finish.

### Challenges

- A yacht is an irregular size and shape, not like the 20ft and 40ft containers shipping lines are more used to handling
- Accuracy in measuring the mast length was critical, to help secure the best rates for the client.

## The solution

GAC Pindar carried out a detailed analysis of the various factors affecting the movement of the yacht, including potential pitfalls.

GAC Pindar's yacht logistics experts liaised with the local freight company to plan the journey and decided the yacht would be most quickly and easily manoeuvred with port cranes if it was loaded on a 40ft flatrack. We also ensured the selected shipping line's personnel were comfortable

with handling the unusual cargo and verified that the line and vessel could accommodate the all-important mast length.

GAC Pindar looked after all the arrangements with the quarantine office at the yacht's destination, Port of Tauranga in New Zealand, as well as Customs and other relevant authorities.

### Outcomes

- The yacht was transported by road

from Bodrum to Izmir in Turkey where it was placed in a cradle and loaded onto the 40ft flatrack

- The satisfied owner was involved and updated throughout
- The last leg of the journey saw GAC Pindar organise transport to the local marina, where the yacht was lifted off the flatrack and gently lowered into New Zealand waters.

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