



wherever you go

Picture this

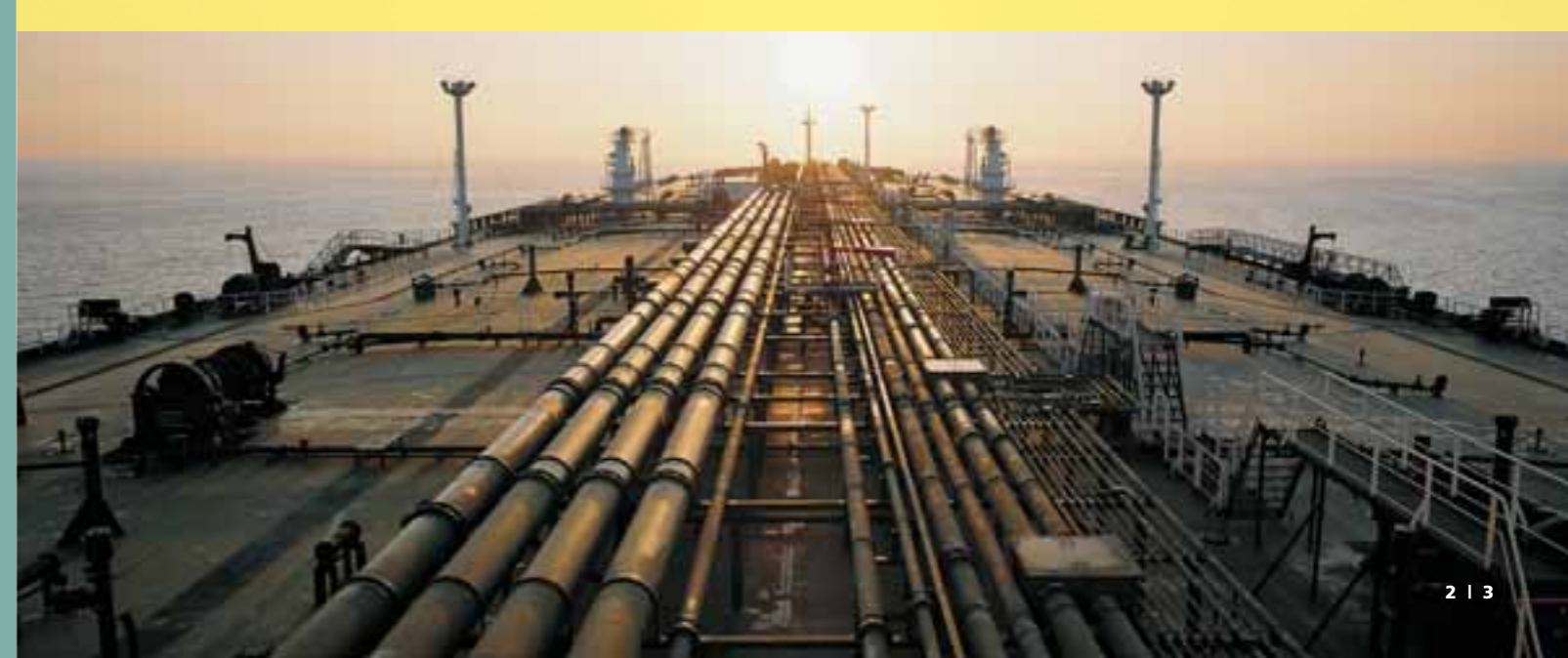
It's thirty years ago, and you're on an oil tanker bound for Dubai. In addition to a shipment of crude, you'll be taking on bunkers, fresh water, stores and spares and replacing part of the crew. The owner has made all the arrangements with his agent, but they have to be confirmed. As the letters CONFIDENCE DUBAI, the local address of GAC, are typed in on the telex, there's a feeling of calm. You know you're in good hands.

For more than half a century, seafarers have been cabling, phoning and, more recently, e-mailing GAC, confident of a professional and courteous reception when they reached port. And it's precisely that peace of mind that has come to be associated with every aspect of GAC's operations today.

From its start as a regional player, GAC has grown to become the largest independent shipping and transport services provider in the world. Its hallmark: providing clients with the highest standards in shipping, logistics and marine services.

GAC has evolved into a modern, sophisticated enterprise while retaining some reassuringly traditional values. Belief in the importance of face-to-face contact keeps it an unusually personal kind of company in an otherwise technological age. Awareness that other suppliers can offer similar services has only reinforced an abiding determination to do things well. And lessons learned in locations far off the beaten path serve as a reminder that the world is still a big, and sometimes formidable, place.

In short, GAC is the kind of partner you can look forward to encountering—wherever you choose to go.



Course confirmed

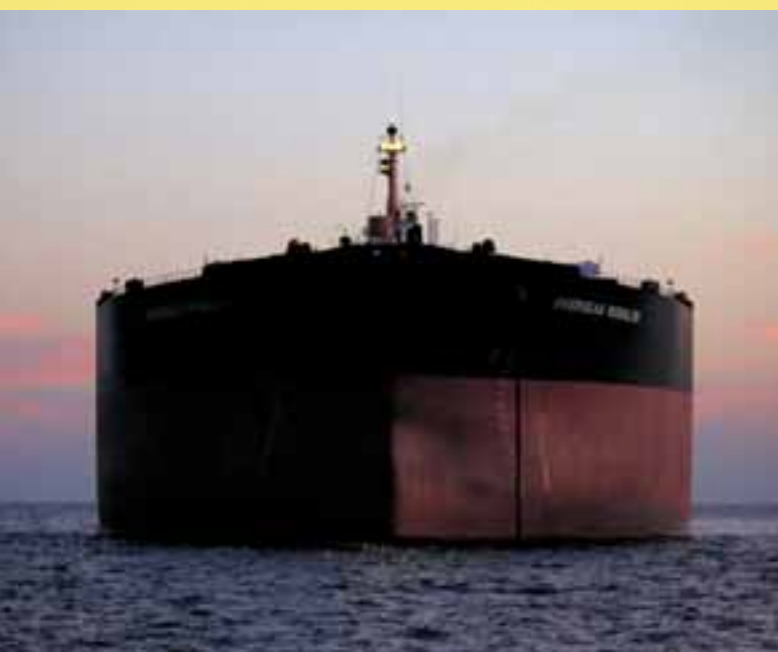
As globalisation marches steadily across the business landscape, GAC has chosen a course on target with the times. In 1956, the company started its operations in the Middle East; now, GAC's reach has grown to span the world.

A unique combination of services allows GAC to offer multinational businesses a single, experienced source for all their shipping and transport requirements. In addition to the ship's agency services on which the company was founded, GAC meets companies' needs in the related areas of logistics and offshore support – offering integrated solutions that complement customers' businesses and allow them to operate more efficiently. One world; one agent. It's a simple concept that makes life a lot easier for customers.

More than 8,000 GAC employees around the globe are dedicated to providing excellence in shipping, logistics and marine services.

GAC's shipping, logistics and marine services are co-ordinated by regional offices in Houston, Cairo, Dubai and Singapore. The Corporate head office is located in Jebel Ali, in the United Arab Emirates. Working together with trusted local partners, the company is represented in more than 300 offices, covering over 1,000 locations worldwide.

GAC has grown to meet the needs of some of the world's largest companies. But its commitment to addressing each customer's unique challenges remains unwavering. So wherever a company needs support, GAC is there.



Alongside worldwide

More than a century of success in some of the world's most challenging environments has given GAC a solid reputation in the shipping arena. And the lessons learned from those experiences are every bit as relevant today in Houston as they are in Hong Kong.

An outstanding track record has helped make GAC the largest independent shipping agent in the world. Whether in ports nearby or far afield, shipowners and operators know they can rely on GAC to act on their behalf, and in their interests.

GAC Shipping meets the port and hub agency service needs of its more than 3,500 Principals through an effective combination of GAC offices and trusted network agents.

GAC represents the interests of more than 3,500 Principals worldwide and attends to more than 50,000 vessels annually.

In addition to ship's agency, a number of special services have been created to assist international shipowners and operators in their work. These include Bunker Supplies, Ship-to-Ship transfers, Canal Transit and Ship Supply Services. GAC also acts as correspondents for most of the International Group P&I Clubs. Through a new business area, GAC Solutions, GAC offers innovative products in areas like Fire, Rescue & Safety and Weather Routing.

More than 50,000 vessels choose to have GAC by their side every year.



Destination KNOWN

The more global the company, the more critical – and complex – the logistical challenges. For businesses interested in maximising operational efficiency, GAC is an obvious choice.

With its vast shipping and marine expertise, GAC stands out from the field of purely logistics players. GAC Logistics specialises in a comprehensive range of supply chain and logistics solutions, including air and sea freight, warehousing and distribution, door-to-door transportation, project logistics, ship spares logistics, international moving and courier services.

The company's solutions are characterised by innovative thinking and the effective use of advanced technology. Indeed, manufacturers and retailers of everything from automobiles to healthcare, fashion and consumer goods regularly turn to GAC to meet their diverse yet unique logistics requirements.

Modern facilities worldwide and sophisticated IT systems facilitate GAC Logistics' effective transportation solutions.

An integrated worldwide network of offices and representations offers businesses the efficiency and convenience of a one-stop shop. Such comprehensive coverage and accessibility ensure GAC not only stays close to its customers, but also helps them open up new market opportunities.

And when it comes to delivering peace of mind? GAC has built strong relationships with carriers, suppliers and customs authorities to expedite freight shipment and guarantee on-time delivery. Strict compliance with the highest international security standards ensures a secure supply chain, in addition to a dependable one.

The result is a customer who can rest assured that its destinations – both on the map and in the boardroom – are understood. And will be reached.



Water power

Decades of involvement in major offshore projects throughout the Middle East have prepared GAC for the rigors of global offshore and marine services.

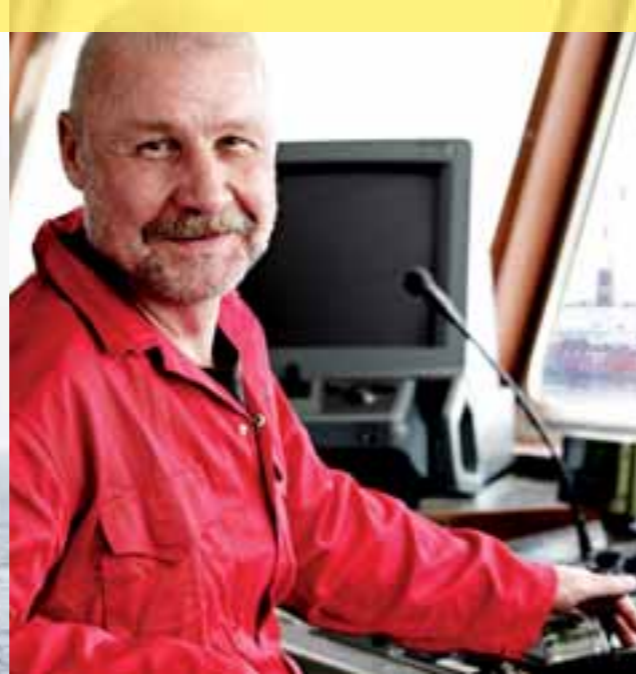
From the “floating cities” of oil drilling complexes to the mammoth vessels that need a push (or pull) into town, customers turn to GAC Marine for skill, not just strength in marine transportation and associated engineering services.

A company-owned and -operated fleet of multi-purpose tugs, barges and landing craft enables GAC to offer Anchor Handling, Offshore Support, Towage and Barge Operation. The fleet also supports Offshore Construction and Project Cargo transportation.

GAC’s fleet includes AHT/supply vessels up to 8,000 bhp, utility boats, landing craft, tugs and barges – all of which can be individually modified to meet specific requirements.

A team of dedicated, highly qualified Mooring Masters provides Ship-to-Ship transfers and other marine-related services. All in all, a pretty powerful bunch of resources to draw on.

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Global locals

When looking for a new service provider, of course facts and figures play a crucial role in the decision-making process. In GAC's case, the story behind the company is every bit as compelling as the statistics.

The GAC story – perhaps it's more accurate to say history – is its connection to the local community. GAC has a longstanding commitment to partnering with the people who live where customers must conduct their business.

These professionals speak the local language – be it of commerce, culture or customs – and allow GAC to combine international experience with the kind of local expertise that ensures efficient business.

Trusted local partners in more than 1,000 locations worldwide speak the local language and know local customs, so that GAC customers are assured prompt, professional service.

Today GAC covers the globe, but it's an expansion that has been based on customer demand rather than corporate ego. And that demand has always been met both by GAC's own employees and by the vast network of local partners who abide by GAC's high standards.

It's an approach that has served GAC's customers well for over half a century.



Confidence won

Confidence. It's probably not the first word that pops into your mind when you think about navigating this planet Earth. But then that's what makes GAC unique.

GAC has earned the confidence of companies around the globe through a consistently high standard of service. It's implicit in GAC's growth, from a regional player, to an internationally renowned leader in ship's agency services, logistics and offshore support. And it's apparent in the profile of our customers, which include many of the world's most recognisable and respected names.

As GAC continues on its course of globalisation, more and more foresighted companies will come to understand the meaning of the word. And benefit from it, wherever they go.



www.gacworld.com